



February 4, 2018

Dear Valued Supporter,

We hope you will join members of the Sea Kayaking Association of BC for the Paddling Film Festival at Langara College on March 16, 2018. The year's best paddling films will be shown that evening. SKABC is hosting the event and tickets are at SKABC.org. Proceeds from ticket sales, donations and a raffle will go for BC Marine Trails Howe Sound campsite development.

We are also looking for some help to make the evening a success.

1. Promotion: Would you like to display a poster advertising the film festival in a prominent place? Also if you would like to spread the word in a newsletter or on social media, we'd love your help. Contact communications@skabc.org.

2. Sponsorship: We are also looking for donations for the film festival. All of our sponsors will be recognized during the course of the evening. There are three levels of sponsorship:

- Bronze: Door prize donation (product/service or gift certificate) with value up to \$50. Company name will be included in the program and announced when prize is awarded or when sponsors are recognized at festival.
- Silver: Donation product/service or gift of value up to \$200. Same as bronze plus: Company name or logo will be displayed on the screen before the films begin and during intermission. Two free tickets to the event.
- Gold: Donation or gift of value over \$200. Same as above plus: Company will be acknowledged as a major sponsor of the event. Your logo will be displayed on the event listing at SKABC.org and included in the club newsletter.

3. Kayaking Vendor Discounts: The club is also ramping up its vendor discount program for members. Business names are printed on our website and on the back of the SKABC membership card -- when displayed the member is given a 10% discount for kayaking gear or related services. This is a win-win! Contact exec@skabc.org to participate.

Information about the film festival and other club initiatives are at SKABC.org. You can also email questions to outreach@skabc.org.

We hope to see you at the Paddling Film Festival March 16. Thank you for considering sponsoring and helping us to promote our event.

Thank you for your interest,
Members of the Sea Kayak Association of BC